



**Habitat**  
for Humanity®  
Corpus Christi, Inc.

# 2023 STRATEGIC PLAN

[www.corpuschristihfh.org](http://www.corpuschristihfh.org)  
[exec@corpuschristihfh.org](mailto:exec@corpuschristihfh.org)  
361.289.1740



**every one**

deserves a decent  
place to live



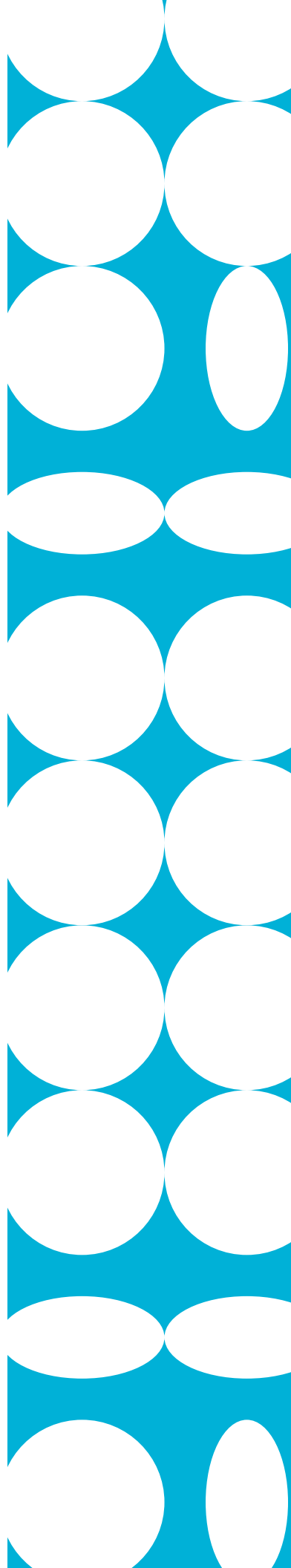
# 2023 PARTNERS

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# ABOUT US

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**Amber Hazen**  
Executive Director

**Karen Harris**  
Director of Operations

**Jeremy Coleman**  
Business Manager

**Sandra Gonzalez**  
2023 Board President

## MISSION

Seeking to put God's love into action, Corpus Christi Habitat for Humanity brings people together to build homes, communities, and hope.

## VISION

A world where everyone has a decent place to live.

## PRINCIPLES

1. Demonstrate the love of Jesus Christ.
2. Focus on shelter.
3. Advocate for affordable housing.
4. Promote dignity and hope.
5. Support sustainable and transformational development.

# OUR PROGRAMS

Homeownership	Aging in Place	Critical Home Repair	Events Benefiting the Community
<ul style="list-style-type: none"> <li>• Hand-up, not a hand-out</li> <li>• Sweat equity hours required</li> <li>• Zero-interest payments</li> </ul>	<ul style="list-style-type: none"> <li>• Helps older adults age at home and in communities of their choice</li> </ul>	<ul style="list-style-type: none"> <li>• Repair, replace, or build critical systems impacting health and safety</li> </ul>	<ul style="list-style-type: none"> <li>• A way to connect to the community and give back</li> </ul>

## HABITAT FOR HUMANITY CORPUS CHRISTI - PROGRAMS

### HOMEOWNERSHIP

Qualifying Habitat partners purchase their home at cost and pay the purchase price back over a 30-year period with no interest. These monthly payments create a sustainable funding source and are reinvested into helping build more homes for other families in need. Homeowners must complete 300 sweat equity hours before moving in.

The homes built by Habitat partners and volunteers are new, affordable single family homes. They vary from 900 to 1400 square feet, depending on family size. All Habitat homes have central air conditioning and heat, as well as yards for the families to enjoy.

### AGING IN PLACE

Through our Aging in Place program, Habitat helps older adults age at home and in communities of their choice. Our Habitat collaborates with human services organizations to evaluate individual needs and provide critical home repairs, modifications and community services specific to each homeowner’s lifestyle to preserve their home and their independence.

## CRITICAL HOME REPAIR

Through our Critical Home Repair program, critical systems that impact health and safety are repaired, replaced or built for families who could not otherwise afford to accomplish these tasks. Critical home repairs include the repair or replacement of major home systems including roofing, siding, windows, heating and air conditioning, plumbing or electrical systems, or providing accessibility accommodations such as wheelchair ramps.

Families who earn less than 60% of the area median income (or less than 80% of the area median income when a veteran lives in the home) are considered for the program. Critical Home Repair applicants are qualified through a comprehensive application process that evaluates their need for the service, their ability to repay a portion of the material costs, and their willingness to partner through volunteer labor (sweat equity).

## EVENTS BENEFITING THE COMMUNITY

Habitat for Humanity Corpus Christi hosts events to benefit the community, such as the Hurricane Preparedness Drive, Project Playhouse, Women Build. All and any of the funds donated go towards our programs, while the events directly connect us with the community.

Hurricane Preparedness Drive - kit distribution event. HFHCC gives the community disaster grab-n-go emergency kits with hygiene and personal protective equipment gear, as well as necessities for families with children.

Women build brings women volunteers together from all walks of life to build stronger, safer communities. Women and children make up the majority of people populating Habitat neighborhoods, as they are most likely to be affected by poor living conditions. Women Build events provide the opportunity for women to take a proactive step in serving their communities.

Project Playhouse is a unique opportunity that allows Habitat for Humanity Corpus Christi to partner with community sponsors and volunteers to build playhouses for local children. This was the Corpus Christi affiliates first Playhouse Build- A program designed to teach children the pride and joy of home ownership with a safe place to play and imagine what owning a home means to them at a young age.

Volunteering - HFHCC is always open for those who want to help! We host volunteer groups to help with our programs, events, and the ReStore.



PROJECT PLAYHOUSE 2022



HFHCC HOMEOWNER IRMA WORKING ON HER HOUSE



VOLUNTEERS BUILDING



WOMEN BUILD 2022

# GOALS

FOR 2023-2024

- FINISH CONSTRUCTION ON 3 HOMES

In San Patricio and Nueces.

- RECONSTRUCT HOME FOR FAMILY IN DIRE NEED

In Corpus Christi

- CONTINUE AGING IN PLACE AND CRITICAL REPAIR PROGRAMS

- CONTINUE SERVING COMMUNITY THROUGH EVENTS

- Project Playhouse
- Women Build
- Volunteering
- Information Sessions,
- Financial Educational Services

- COMPLETE RESTORE REPAIRS

- SECURE LAND/LOTS FOR NEW CONSTRUCTION

In Nueces and San Patricio

- HOST FIRST ANNUAL PARTNER GALA

- TWO NEW HOME BUILDS

In Nueces and San Patricio

## STRATEGIC FOCUS

- Serve families through sustainable construction and housing support services
- Leverage shelter as a catalyst for community transformation
- Grow capacity to serve the most vulnerable, the disaster-affected, and the changing world around us



# FUNDING

## RESTORE - 1901 LIPAN ST.

ReStore is a reuse store operated by local Habitat for Humanity Corpus Christi organization. ReStore accepts donations and sells a constantly changing inventory of diverse, high-quality merchandise to the public at a fraction of the retail price, while diverting reusable household items and building materials from area landfills.

Sales of donated items help Habitat for Humanity Corpus Christi to partner with local families to build, rehabilitate, and repair safe and affordable homes - a good deal for you, your community and the environment. Lastly, ReStore creates jobs for those in need.



## SPONSORS

Community events attract sponsorships to help our programs. In 2023, we are planning:  
Women Build (May)  
Project Playhouse (October)  
Additional sponsorships available for Project Playhouse throughout the year



## PARTNERS

With the help of our partners, Habitat for Humanity Corpus Christi can continue working towards its vision - a world where everyone has a decent place to live.

Your donations are tax-deductible and help build new homes and repair those in critical condition.



# SPONSORSHIP OPPORTUNITIES

FOR 2023

SPONSORSHIP OPPORTUNITY		EVENT DETAILS
<b>Project Playhouse - Individual Event</b>	<p>\$10,000</p> <ul style="list-style-type: none"> <li>• Ribbon Cutting Ceremony</li> <li>• Social Media</li> <li>• Press Release and Media</li> </ul>	<p>Location: Non-Profit Preschool</p> <p>Time: Upon Funding</p>
<b>Matching Donor</b>	<p>\$100,000</p> <ul style="list-style-type: none"> <li>• Check Presentation with our matching donor</li> <li>• Prime sponsorship logo placement on our website</li> <li>• Media, Social Media</li> </ul>	<p>Location: HFHCC ReStore</p> <p>Time: Upon Funding</p>
<b>Women Build</b>	<p>\$20,000 Foundation Sponsor            \$15,000 Kitchen Sponsor            \$10,000 Rooftop Sponsor            \$5,000 Walls &amp; Windows Sponsor            \$2,000 Front Door Sponsor</p>	<p>Location: HFHCC Build Site</p> <p>Time: May</p>
<b>Project Playhouse</b>	<p>\$20,000 Presenting Sponsor            \$10,000 Family Fun Zone Sponsor            \$5,000 Volunteer Sponsor            \$3,000 Playhouse Sponsors            \$2,000 T-Shirt Sponsor            \$1,000 Food Sponsor (2 available)            \$500 Hydration Station Sponsor</p>	<p>Location: HFHCC ReStore lot</p> <p>Time: October</p>

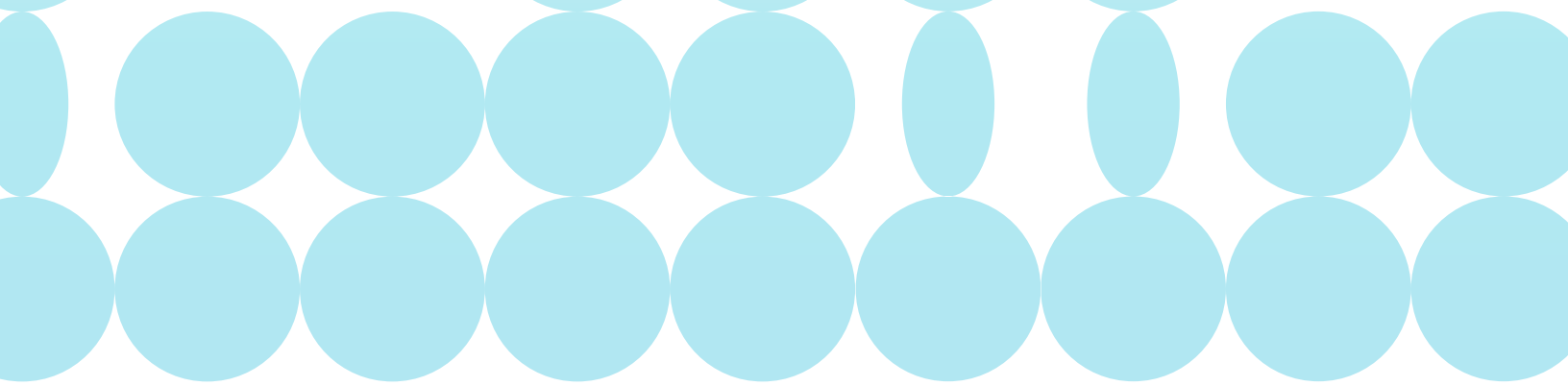
# SPONSORSHIP OPPORTUNITIES

FOR 2023

SPONSORSHIP OPPORTUNITY		EVENT DETAILS
<p><b>2023 Construction Sponsor</b></p>	<p>\$500,000</p> <ul style="list-style-type: none"> <li>• Secure lots / land</li> <li>• New Construction</li> <li>• Feature sponsor at Ribbon Cutting Ceremony</li> <li>• Prime sponsorship logo placement on our website</li> <li>• Press release and Media</li> <li>• Social Media</li> </ul>	<p>Location: HFHCC Homes</p> <p>Time: TBD</p>
<p><b>Construction Rehab Project for a New Family</b></p>	<p>\$200,000</p> <ul style="list-style-type: none"> <li>• Ribbon Cutting Ceremony</li> <li>• Media and Press Release</li> <li>• Social Media</li> </ul>	<p>Location: HFHCC lot in Corpus Christi</p> <p>Time: TBD</p>
<p><b>First Annual Partner Gala</b></p>	<p>\$100,000</p> <ul style="list-style-type: none"> <li>• Presenting sponsor on all Gala communications</li> <li>• Prime sponsorship logo placement on our website</li> <li>• Social Media</li> <li>• Media and Press Release</li> </ul>	<p>Location: Corpus Christi</p> <p>Time: TBD</p>

FOR MORE INFORMATION:

media@corpuschristihfh.org | Migle, Marketing and Media Specialist



2023 SPONSORSHIP OPPORTUNITIES - SUMMARY	
Individual Playhouses for a Non-Profit Preschool	\$10,000
Project Playhouse Community Event	\$50,000
Women Build Community Event	\$50,000
Matching Donor \$100k for a New Build	\$200,000
Critical Repairs & Aging in Place Programs	\$300,000
Construction Rehab Project	\$100,000
Construction Completion 3 Homes	\$100,000
ReStore Upgrades	\$50,000
New Location Fund	\$500,000
Information Sessions & Financial Literacy for Families	\$50,000
Operating & Administrative Costs	\$200,000
First Annual Partner Gala	\$10,000 per table
Secure Lots / Land & New Construction	\$500,000

**FOR MORE INFORMATION:**

[media@corpuschristihf.org](mailto:media@corpuschristihf.org) | Migle, Marketing and Media Specialist





*We build strength, stability, self-reliance and shelter.*

## Partner Commitment Form

By becoming a Habitat for Humanity Corpus Christi Partner, you will aid in building better, safer, and more affordable housing for the Nueces and San Patricio families. Thank you for your support of our mission to build homes, communities, and hope.

### Corporate Contact Information

*Please list as it should appear in print*

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**We would like to sponsor Habitat for Humanity Corpus Christi**

**with a total investment of (please write the amount) \$ \_\_\_\_\_ by:**

- **Check:** Payable to Habitat for Humanity Corpus Christi, Inc.  
P.O. Box 3032 Corpus Christi, Texas 78463
- **Electronic Deposit:** Please contact Habitat for Humanity Business Office

**Please Complete and Return to:**

Habitat for Humanity Corpus Christi, Inc.

1901 Lipan Street, Corpus Christi, TX 78408

admin@corpuschristihfh.org | (361) 289-1740



CONTACT US FOR  
FURTHER INQUIRIES

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