



Habitat
for Humanity®
Corpus Christi

Project Playhouse

October 21, 2023 | 9am - 4pm

PRESENTED BY:





Project Playhouse

Habitat for Humanity's Project Playhouse aims to provide **safe play spaces for children** while teaching them about the **importance of homeownership**.

The program involves partnering with community sponsors to build custom-designed playhouses, which are then presented to local families in need.

Through the Project Playhouse program, Habitat for Humanity seeks to educate children about the significance of having a place to call home and the pride and responsibility that comes with homeownership.

Habitat's vision is a world where everyone has a decent place to live.

BENEFITS

Team building

One day commitment

Creates connection in the community

Tangible impact in the neighborhood



Project Playhouse



SPONSORSHIP PACKAGES OVERVIEW

| | Presenting Sponsor | Family Fun Zone | Volunteer Station | Playhouse Sponsor | T-Shirt Sponsor | Food Sponsor (2 Available) | Hydration Station | Playhouse Friend |
|--|-----------------------|-----------------|--------------------------------|-------------------|-----------------------|----------------------------|-------------------|------------------|
| Playhouse including building materials | 3 Playhouses | 2 Playhouses | 1 Playhouse | 1 Playhouse | | | | |
| Company logo placement on playhouse - (Special graphics or material provided by sponsor) | | | | | | | | |
| Check presentation photo opp as presenting sponsor with press release | | | | | | | | |
| Company name on event T-shirt | as presenting sponsor | | | | sleeve placement logo | | | |
| Company logo on sponsor board | as presenting sponsor | | | | | | | |
| Dedicated sponsor post on social media outlets | as presenting sponsor | | | | | | | |
| Company logo included in all promotional materials | as presenting sponsor | | | | | | | |
| Event media coverage, social media, Habitat newsletter, website | as presenting sponsor | | | | | | | |
| Option to provide: branded (10x10) tent for company station | | | | | | | | |
| Option to provide company branded promotional items in volunteer bags | | | provide branded volunteer bags | | | | | |
| Opportunity for company volunteers to participate in building playhouses | | | | | | | | |
| Photo opp presenting house to awarded family including a dedicated social media post | | | | | | | | |
| | SOLD | SOLD | \$5,000 | \$3,000 | \$2,000 | \$1,000 | \$500 | Donation |

WHAT IS PROJECT PLAYHOUSE?

The Playhouse Project is a unique opportunity that allows Habitat for Humanity Corpus Christi to partner with community sponsors to build a playhouse for local families in need— A program designed to teach children the pride and joy of homeownership with a safe place to play and imagine what home means to them.



Business/Organization: _____

Billing Address: _____

Contact: _____ **Phone:** _____ **Email:** _____

We would like to sponsor a Playhouse blessing in a child’s life by: (Please check)

- ~~Presenting Sponsor \$20,000~~
- ~~Family Fun Zone Sponsor \$10,000~~
- Volunteer Station Sponsor \$5,000
- Playhouse Sponsor \$3,000
- T-Shirt Sponsor \$2,000
- Meal Sponsor (Breakfast) – \$1,000
- Meal Sponsor (Lunch) – \$1,000
- Hydration Station Sponsor \$500
- Playhouse Friend - _____ (write amount)

We will make our total investment of \$ _____ by:

- **Check:** Payable to Habitat for Humanity, Corpus Christi Inc.
P.O. Box 3032, Corpus Christi, Texas 78463
- **Electronic Deposit:** Please contact Habitat Corpus Business Office

Sponsor Commitment:

- We, the sponsor, are responsible for recruiting 6 volunteers for the Playhouse team build.
- All logos must be submitted in png. format by September 26.
- The theme for the Playhouse will be designed by sponsor team with the input from child bio. There may be some instances in which a family has not been identified far in advance.
- If we wish to use custom stencils, stickers, custom colors, toys, furniture, and extra assets as desired, we (sponsor organization) will supply items. Habitat for Humanity Corpus Christi will provide all instruction, paint, paint supplies, and tools.
- We understand this a rain or shine commitment and the necessary adjustments will be made to the best of our ability.

By signing this agreement our organization is committing to the above items and will process payment within ten business days.

| | | |
|------|------|------------------------------|
| Date | Name | Title & Authorized Signature |
|------|------|------------------------------|